

MM THE MONSEY ^{מנשי} MEVASER

MONSEY'S PREMIER JEWISH NEWSPAPER

IT'S GOT EVERYTHING YOU WANT AND NOTHING YOU DON'T!

845.835.3399

www.monseymevaser.com

34 Mariner Way
Monsey, NY 10952

Media Kit

תש"פ \ תשפ"א | 2020 / 2021

OUR MISSION...

The Monsey Mevaser was created to fill the void of a local Monsey newspaper. Like never before, the Monsey community now has a paper that the entire frum kehilla can connect to. From Torah literature featuring our distinct Rabbonim, Rebbe's and educators, to our many chessed organizations, to vast local news reports, we are committed to bringing the Monsey community up-to-date Monsey news and information, while retaining the "Kedusha of Monsey."

OUR COMMUNITY...

Our paper reaches THE ENTIRE Monsey and its surroundings. Each issue of the "Mevaser" is distributed to well over 10,000+ families and homes in and around Monsey, through the

mail or conveniently located in almost every local mall and grocery, making the "Mevaser" the premier Monsey community network. And with the entire Monsey community at your fingertips, it is no wonder that everyone is trying to cash in on "the special offers" our unique paper has to offer.

OUR IMPACT...

Our tasteful articles and relevant news reports are just one factor that pulls our readership to the Monsey Mevaser. The beautiful presentation and our many ads ensure that the Monsey community is getting the best coverage it ever had. Our team is dedicated to ensuring the best "bang for your buck", and we've got countless happy advertisers to prove it! Come, take this opportunity to make sure you've got a great place with us too!



Contact us today:
845.835.3399
sales@monseymevaser.com

Just a few of the many reasons why you should advertise in The Monsey Mevaser...

- Read by over 10,000 families each and every week!
- Relatable and engaging content from fascinating writers and leading local Rabbonim!
- Your ad gets great placement and never gets lost among hundreds of others!



Although we are a Monsey-based newspaper, The Monsey Mevaser can be enjoyed by all - even if you live "out of town."

With great Siyata D'Shmaya, our circulation has grown tremendously - not only in the Greater Monsey area (Passaic and Clifton) but we have begun distributing in Teaneck, NJ and Queens, NY.

Another aspect of the Mevasser that sets us apart is the quality and uniqueness of our writers and contributors. Beginning with our Editor in Chief, our senior editor and many of the Rabbanim and ladies who submit articles each week, the experience of the writers - not to mention the amount of books and seforim they've authored collectively - is nearly beyond compare.

Some of the most notable and leading writers in the worldwide Jewish community are regular contributors and it is not for naught that people pick up the paper each week eagerly anticipating

an article from their favorite writer. Al taam v'reach.... there's something in the Mevasser that each and every person loves to read.



Our Graphics Dept.

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Trying to navigate through the “obstacle course” of advertising can be quite challenging for many people. Whether it's designing an ad, placing an ad, the economics of an ad, or any other related issue, many small businesses feel deluged with decisions when it comes to advertising.

Well, not with the “Mevaser's” dedicated staff. Our graphics department will design your ad - for free* - and our marketing team will maximize it's potential by placing it strategically. We strive to meet the satisfaction of our customers; marketing your ad is our priority!

* restrictions apply



Contact us today:
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Rates & Sizes

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Size/Placement	Dimensions	1x	Multiples (6-8 weeks)	Full Year
Full Page	10" x 12.46"	\$475	\$425	\$400
Communicated Full Page*	call	\$395	\$350	\$320
Advertorial (Professional Write-up)**		call for pricing		
1/2 Page Horizontal	10" x 6.146"	\$250	\$215	\$195
1/2 Page Vertical	4.915" x 12.46"	\$250	\$215	\$195
1/4 Page	4.915" x 6.146"	\$175	\$150	\$125
1/8 Page	4.915" x 3"	\$120	\$105	\$95
Back Cover	10" x 10.8125"	\$895	\$795	\$695
Cover Box	1.1" x 1.33"	\$250	\$225	\$195
Inside Cover	10" x 12.46"	\$675	\$625	\$595
Page 3	10" x 12.46"	\$695	\$650	\$610
Inside Back Cover	10" x 12.46"	\$650	\$540	\$430
2 Page Spread	21" x 12.46"	\$900	\$800	\$700
Center Spread	21" x 12.46"	\$1000	\$895	\$795
Insert	NA	call for pricing		

BY
POPULAR
DEMAND

Classifieds

20 words free

20-50 words \$25

Business Card \$55

Rates are for the year 2021 and are subject to change at any time.

Please call our office (845.835.3399) for specialty/bulk pricing.

Ad/Classifieds Submission Deadline: Tuesday 5:00pm

* ad + article that you provide | ** article written by our talented staff



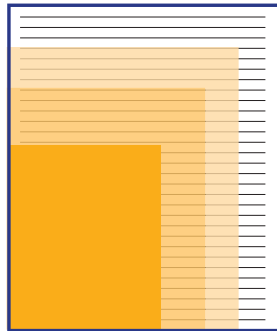
Contact us today:
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Visual Ad Sizes

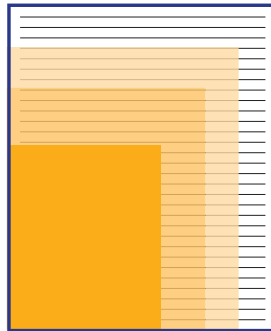
6



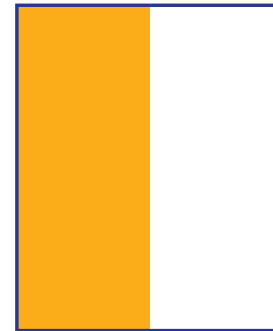
Full Page
(10" x 12.46")



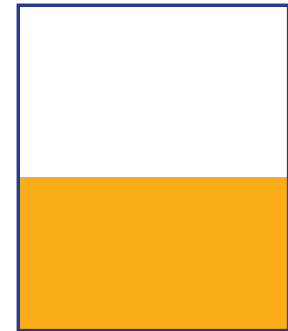
Communicated Full Page
(Call)



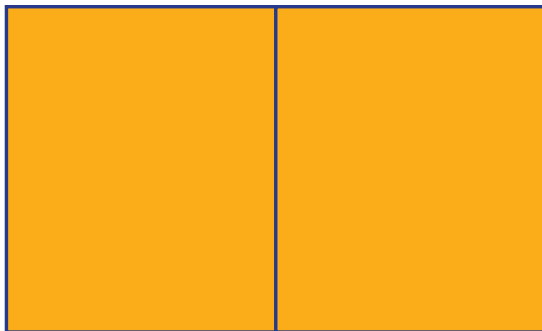
Advertorial
(Call)



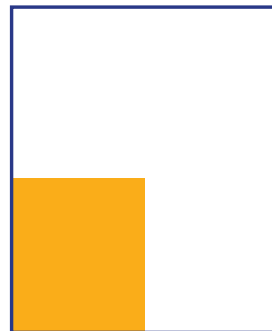
1/2 Page Vertical
(4.915" x 12.46")



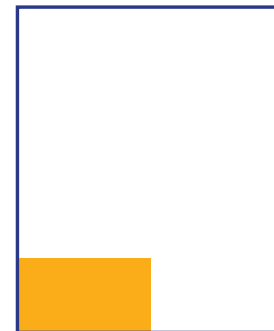
1/2 Page Horizontal
(10" x 6.146")



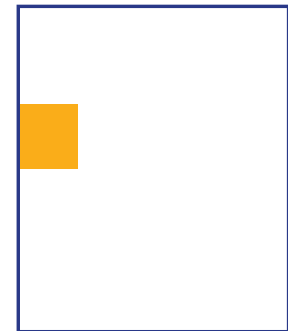
2 Page Spread
(21" x 12.46")



1/4 Page
(4.915" x 6.146")



1/8 Page
(4.915" x 3")



Cover Box
(1.1" x 1.33")

Digital Marketing is one of the best ways to reach your clientele!

See how a custom designed social media post/Monsey Mevaser E-Blast can help grow your business!



send out an ad/post to our 150+ followers and watch your business grow!



send out an ad/tweet to our 25+ followers and watch your business grow!



post an ad to our 25+ followers and watch your business grow!



send out a WhatsApp broadcast to the MM broadcast list (256 max)



MM E-Blast

BY
POPULAR
DEMAND

a fully designed email with your ad blasted out to our 1,600 + subscribers

1x	2x	3x	6x	12x+
\$180	\$120	\$100	\$65	call

For more information (and pricing) about our social media handles and MM E-Blasts, please send an email to:

sales@monseymevaser.com

Please note:

Rates are for the year 2021 and are subject to change at any time.

We also offer custom packages for all social media handles, a mix of some, or combine with E-Blast or display ads to make the perfect package for your business.
For more info please contact our office.

Our graphics department stands ready to assist in designing the perfect ad for you and your business!
So, give us a call!
For more info please contact our office.



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Publication Calendar

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Jan 7	Shop Local Edition	May 13	Shavuot Edition	SEP 16	Sukkos Edition
Jan 14	Chodesh Shevat Edition	May 27	Education Edition	OCT 7	Home & Decor Edition
Jan 21	Home & Decor Edition	Jun 3	Home & Decor Edition	OCT 14	Health & Fitness Edition
Jan 28	Tu B'Shevat Edition	Jun 10	Chodesh Tamuz Edition	OCT 21	Simcha Edition
Feb 4	Simcha Edition	Jun 17	Graduation Edition	OCT 28	Shidduchim Edition
Feb 11	Chodesh Adar Edition	Jun 24	Three Weeks Edition	NOV 4	Chodesh Kislev Edition
Feb 18	Anniversary Edition	Jul 1	Summer Edition	NOV 11	Chinuch Edition
Feb 25	Purim Edition	Jul 8	Nine Days Edition	NOV 18	Bitachon Edition
Mar 4	Jewish History Edition	Jul 15	Tisha B'av Edition	NOV 25	Pre-Chanukah Edition
Mar 11	Chodesh Nisan Edition	Jul 22	Shabbos Nachamu Edition	DEC 2	Chanukah Edition
Mar 18	Pre-Pesach Edition	Jul 29	Mid-Summer Edition	DEC 9	Asara B'teves Edition
Mar 25	Pesach Edition	Aug 5	Rosh Chodesh Elul Edition	DEC 16	Safety Edition
Apr 15	Nature Edition	Aug 12	Education Edition	DEC 23	Freedom Edition
Apr 22	Sefira Edition	Aug 19	Back To School Edition	DEC 30	Year-End Edition
Apr 29	Lag B'Omer Edition	Aug 26	Tefillah Edition		
May 6	Safety Edition	SEP 2	Rosh Hashana Edition		

*issue titles are subject to change



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845.835.3399
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WELL...

COME CHECK US OUT AND SEE WHAT
EVERYONE IS RAVING ABOUT...

www.monseymevaser.com



Designed by:
NHDESIGN 773.977.8562